

Gärtnerstrasse 33a
10245 Berlin

We are excited to announce the inaugural exhibition for our latest project *Kunstbüro Hohmann und Heid* opening November 6, at Gärtnerstrasse 33a, 10245 Berlin.

Our first show will be a presentation of two bodies of works from Clara Hohmann und Marla Heid. On view is a selection of photography and two conceptual video installations.

While the works are softly touching boundaries between substance and insubstantiality, and banality and complexity, they're encompassing a unique essence, offering diverse potentials for interpretation. Despite the resemblance of motives and subjects, the implementation and intentions in both bodies of work remain contrasting.

Hohmann's work, a photographic arrangement, seems casual in both its subject matter and its alignment on the walls. The different hanging and framing styles realize this plurality to a point of absurdity, provoking the acceptance of the chaotic scatter. While her work captures objects of temporal momentums placed in arbitrary settings, their intentions can be traced and rediscovered in their volatile moment of documentation. Her works gently take recourse to the existing but frequently overlooked. The imperfections of everyday, passing moments are conceptualized in one large-scale work. Remarkable by its size and content, the blurry lines materialize a formative color pallet for the remaining works shown.

Heid's works allude common binaries such as inside and outside, interior and exterior, displaying a scenery that seems obvious but coincidentally concealed; the preservation of an ephemeral momentum. Using photography as a medium to conceptualize the investigation of the public and the private sphere, the work critically highlights the comprehension of globality and locality, as interchangeable parameters. The individual allocation of the photographs becomes irrelevant, as their global interpretation creates a perspective of the *new local*. This examination of common concepts of cultural identity and individuality becomes evident when analyzing *series I*. Transmitting a manifested cynicism through combination of motives and vibrant color, it emphasizes cultural and political disparities.

In addition, two video installations will be on view.

Connecting contrasting binaries of the above and below, the installations question our perception of conventional surroundings and implementations of artificial conditions. While both works are led by the narratives generated through sound, they almost seem liberated from visuality. The viewer conceives their own individual story created by the soundscape. However, the experience of coeval listening and watching evokes not only a disorientation, mirroring the intervention of man-made artificiality, but is furthermore accompanied by elements of confusion. The video installations will be accessible from both inside and outside of the space. The sound composition will be made available via QR codes.

A subliminal banality pervades throughout the exhibition, exploiting transitory moments. Hohmann und Heid both show interest in what generally is perceived as divergent states. By presenting aesthetic intersections they blur differences and create an impression of odd insouciance.

A catalogue, accompanying the show will be published.

All displayed photographs are available for purchase, edition of 5 each (plus 1 AP).

The show will be on view until November 15.
Thursday - Sunday, 12-6

Kunstbüro Hohmann und Heid intends to generate a dynamic discourse within and beyond the context of art and provide a platform for various practices, including visual, conceptual and acoustic. We envision to constantly explore, produce and exhibit concepts of contemporary art and culture.

Clara Hohmann and Marla Heid met while studying at Tsinghua University in Beijing. Coming from different academic backgrounds, they both unite in shared artistic values.

Clara Hohmann graduated with a BA in *Engineering Science* from TU Munich. Besides working professionally on the tech industry, she continuously exposes herself to contemporary art. Being convinced that art should resonate on a personal level, her interest is aroused by unexpected aesthetic in everyday surroundings.

Marla Heid is an art historian and artistic researcher. After graduating from TU Berlin with a BA in *Art Theory*, she received her MA in *Art and Politics* at Goldsmiths, University of London and is currently enrolled in the post-master degree *Of Public Interest* at the Royal Institute of Art in Stockholm. She has worked on the art market in Berlin, London, New York and Beijing. Her research interest includes the critical approach to western art history and the inclusion of a discourse aside of the conventional accepted.